



HAWAIIAN 8-0

BOOK 'EM INCENTIVE PROMOTION

Hawaiian Airlines is celebrating 80 years of service on November 11, 2009.
Just book 10 roundtrip coach class tickets on Hawaiian Airlines
Between SEA, PDX, SMF, OAK, SFO or SJC and Hawaii and you will qualify for a
FREE TRIP TO HAWAII

(In the form of HawaiianMiles equivalent at the HawaiianMiles Supersaver award level)

BOOKING INSTRUCTIONS:

1. **Ticketing** period to qualify is **September 1, 2009 through November 1, 2009**.
2. All travel must take place **between September 1, 2009 through March 1, 2010, with all travel completed by March 1, 2010**. Any dates falling outside this range will not qualify.
3. Roundtrip transpacific bookings made through the GDS, HawaiianAirlines.com, vacation package bookings with tour operators or online travel agencies will qualify.
4. Group, zone, & travel agent reduced rate, FAM or site fare bookings are not eligible.

REDEMPTION INSTRUCTIONS:

1. Fill in scorecard with requested information. **Only completed scorecards will qualify**. A ticket may only qualify one time.
2. Send scorecard along with **E-ticket confirmation, wholesaler invoice showing ticket number & final payment and/or copies of paper tickets**.
3. If for some reason, your scorecard or documentation does not meet these requirements, **you will be disqualified without notification!**
Only properly completed scorecards will qualify.
4. This offer applies to ARC/IATA/CLIA appointed agents only. Attach copy of ARC/IATAN/CLIA list.
5. Processing and verification period: 4 to 6 weeks
6. To expedite receiving earned prize certificates please enclose a self-addressed stamped envelope.
7. All scorecards must be **POSTMARKED by November 15, 2009. Scorecards postmarked after this date will not qualify.**
8. **Mail completed redemption form to: Hawaiian Airlines, One Market, Spear Tower, Suite 3600, San Francisco, CA 94105, Attn: Book Em Redemption Dept.**

AWARD TICKETS:

1. You must have a HawaiianMiles account.
2. If you are not a HawaiianMiles member, log on to HawaiianAirlines.com and enroll instantly. To enroll click on "JOIN NOW."
3. Once you obtain your HawaiianMiles number, complete the next step.
4. Please fill out the information in the space provided on the certificate and mail the entire **original/printed emailed** certificate to:
Hawaiian Airlines
P. O. Box 30008
Honolulu, Hawaii 96820
Attn: HawaiianMiles Promotion
5. This certificate must be returned to Hawaiian Airlines postmarked no later than the Expiration Date note on the certificate for the complimentary HawaiianMiles to be deposited to your HawaiianMiles account. A certificate received with a postmark dated after the certificate's expiration date is invalid and considered null and void.
6. Miles will post in your HawaiianMiles account within five (5) business days from the date the certificate is received.
7. Once incentive award miles are deposited to a HawaiianMiles account, all rules of the HawaiianMiles program apply.
8. Award certificate MAY NOT BE SOLD, is NON-EXTENDABLE and is NOT REPLACED if lost or stolen.

See reverse side for SCORECARD
For information please call 415-293-8107





Hawaiian 8-0 Book Em Incentive Scorecard

Deadline to submit completed log: November 15, 2009

Incentive Ticketing Period - September 1, 2009 to November 1, 2009

Qualified segments must travel between: September 1, 2009 to March 1, 2010, with all travel completed by March 1, 2010

Mail completed incentive log with eticket confirmation, wholesaler invoice showing ticket number & final payment and/or copies of paper tickets. Send to:

Hawaiian Airlines, One Market, Spear Tower, Suite 3600, San Francisco, CA 94105

Attn: Book Em Redemption Department

Travel Agency Name: _____

ARC/IATA/CLIA Number: _____

Travel Agency Address: _____

Agent Name: _____

Telephone Contact & Email Address: _____

	Name of Passenger	Ticketing Date	HA Record Locator	Originating Flight Number	Departure Date	E-Ticket Number
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

HA Sales Verification

Date _____

Comments on Log Sheet :

As the incentive award, you will receive an award certificate (via mail or email) for complimentary HawaiianMiles equal to 1 free roundtrip Westcoast to Hawaii ticket at the Super Saver HawaiianMiles award level. Please follow the instructions on the certificate to receive your incentive award miles.